

# NATIONAL FARM BUSINESS MANAGEMENT CONFERENCE



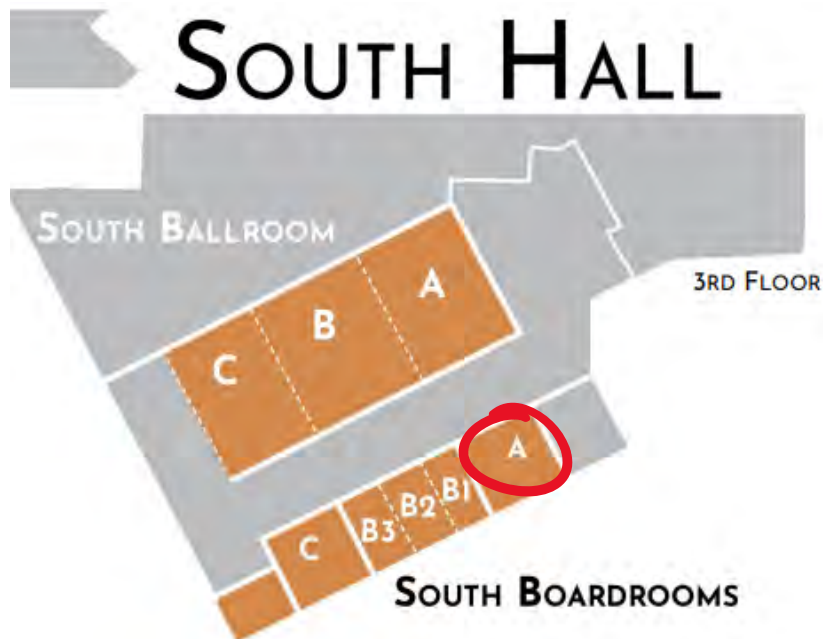
**JUNE 10 - 13, 2024 ♦ LA CROSSE CENTER ♦ LA CROSSE, WI**

## La Crosse Center Map



**STREET VIEW OF LA CROSSE CONVENTION CENTER**

This is the 2<sup>nd</sup> Street South entrance to the Convention Center.



When entering the Convention Center at the South Hall/Ballroom entrance go up to the Second Level (3<sup>rd</sup> floor) to **South Board Room A** to Register.