

NATIONAL FARM BUSINESS MANAGEMENT CONFERENCE



Building Value and Partnerships,
Sharing Knowledge, Growing Your Personal Value,
Looking to the Future

JUNE 12 - 15, 2023 • SHANTY CREEK RESORT • BELLAIRE, MI

Post - Conference Tours

Thursday, June 15, 2023

IMPORTANT: Lunch is on your own prior to tours. Tour buses board at 1:00 PM.

TOUR 1

Short's Brewing Company—Production Facility

Short's Brewing Company was established in 2002 by Joe Short. The Bellaire brewing site opened its doors in 2004 and added a deli menu in 2005. The Short's production facility opened in 2009 in Elk Rapids; in 2015 they added Starcut Ciders hard cider. The production facility consists of 31 fermenters with a capacity equal to 61,500 bottles of beer each day. They now distribute to Michigan, Ohio, Indiana, Illinois, Wisconsin, Florida, and Colorado (Starcut Ciders only).

Altonen Orchards & Townline Ciderworks

Altonen Orchards has been growing fruit and vegetables in the Elk Rapids area of Michigan for over 60 years. The second, third and fourth generations of Altonens are now managing the farm, which also consists of a well-established farm market and the more recent addition of a fermented fresh-pressed cider processing facility and tasting room.

TOUR 2

King Orchards

King Orchards is a first-generation fruit farm, growing fruit in northern Michigan for over 30 years. The farm now includes both first and second generation in the management and operation of the farm. The farm consists of over 400 acres of tart and sweet cherries, apples, peaches, nectarines, apricots, strawberries, raspberries, etc. The Kings also operate two farm markets and produce cherry, apple, and pear concentrate.

Centennial Dairy Farm & Charlevoix Cheese Company

Centennial Dairy farm is located in northwest lower Michigan, and is owned and managed by third and fourth generations Bud & Judy Boss, and Matt & Mandy Thompson. This 250-cow dairy farm is taking on the challenges of a volatile and consolidating dairy industry by adding value to their herd's milk through an on-site cheese-making facility. The new venture is opening in the spring of 2023 featuring their signature Gruyère-style cheese, along with cheese curds and quark.