



# Advocating for Prosperous Agriculture

June 9 - 13, 2019 ✦ Sheboygan, WI

## Blue Harbor Resort & Conference Center

**National Association of Farm Business Analysis Specialists  
National Farm & Ranch Business Mgt Education Association  
North Central Farm Management Extension Committee**

### Sunday, June 9

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|----------------|--|
| 1:00 - 6:00 PM | Conference Registration---in front of <b>Salon A</b> between <b>Salon B,E</b>  |
| 1:00 - 4:00 PM | NFRBMEA Pre-Conference Board Meeting--- <b>Island Room</b>   |
| 1:00 - 5:00 PM | Early Career Workshop 0-2 yr <b>Salon D</b>  |
| 2:00 - 4:00 PM | NAFBAS Board Meeting--- <b>Salon B</b>   |
| 3:00 - 4:00 PM | Past Presidents' Meeting-- <b>Lakeside Terrace</b>   |
| 3:00 - 6:00 PM | NC Extension Farm Management Committee Meeting--- <b>Salon C</b>   |
| 4:00 - 5:30 PM | Joint Pre-Conference Board Meeting-- <b>Salon B</b>  |
| 6:30 - 8:30 PM | Evening Welcome Reception - All welcome- <b>Lakeside Terrace</b><br>Diedre Martinez, Executive Director of Sheboygan County Chamber of Commerce will give the welcoming address.<br>Refreshments: Wisconsin artisan cheeses, and cured meats with fresh sliced apples, grapes, crackers and toasted breads..<br>Entertainment: North Shore (A Cappella Quartet that uses Barbershop Harmony to provide musical entertainment to people of all ages.) |
| 7:00-10:00 PM  | Bonfire w/ S'mores on the beach-- <b>Lakeside Terrace Bonfire Pit</b>  |

**ALL GENERAL SESSION SPEAKERS  
WILL BE IN SALON A FOR THE ENTIRE CONFERENCE**

**Monday, June 10**

7:00 AM - 8:00 Breakfast at Hotel - registrants- buffet--**Salons EFG**

7:30 AM First Timers' Meeting - **(2) Reserved tables at Breakfast**

7:30 AM Registration Continues - **In front of Salon A**

8:00 AM General Session Welcome to the 2019 Conference---**Salon A**

8:15 AM - 9:00 Craig Culver (*Co-founder of the Culver's restaurant chain.*)

9:00 AM - 9:15 Carroll Merry (*FFSC*)

9:15 AM-9:45 Kevin Dobson/Mark Hill  
*(Development of Renewable Natural Gas Projects at Dairy Farms)*

9:15 AM Spouse/Family Meet & Greet --**Peninsula Room**  
*(Spouses/families have opportunity to network and learn about area attractions.)* Registrants are not part of this meeting.

9:45 AM - 10:15 Michael Langemeier  
*(Ag Economy Barometer)*

10:15 AM Break

10:30 AM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

11:00 AM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

11:30 AM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

Noon Luncheon at Hotel - for registrants - **Salons EFG**

1:00 PM Kim Bremmer (*Ag Inspirations*)  
*(Communicating, connecting and advocating with everyday consumers.)*

2:00 PM - 2:45 Ray Massey  
*(Behavioral Economics)*

2:45 PM Break

3:00 PM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

3:30 PM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

4:00 PM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**

4:30 - 5:15 PM NAFBAS Committee Meetings--**Salon A**

4:30 - 5:30 PM NAFBAS State Leaders Meeting - **Salon B**

Adjourn  
Dinner on your own.

6:30 Leave DTE Biomass Energy tour of Newton facility. All welcome

7:00-8:30 tour (Transportation: personal vehicle; carpool)

7:00-10:00 PM Bonfire w/ S'mores on the beach--**Lakeside Terrace Bonfire Pit**

## **Tuesday, June 11**

- 6:00 AM-5:00 PM Vendor Setup - **Lakeside Terrace**
- 7:00 AM - 8:00 Breakfast at Hotel - registrants- buffet--**Salons EFG**
- 8:00 AM General Session Announcements---**Salon A**
- 8:15 AM Tom Wall (The Dairy Coach)  
*If McDonald's Had a Farm: How simple employee management systems and strategies will make your dairy more consistent and easier to operate.*
- 9:15 AM Mykel Taylor  
*(Navigating negotiations & facilitating communications between landlords & tenants.)*
- 10:15 AM Break & Vendor Visits
- 10:30 AM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**
- 11:00 AM Break-out/Concurrent Session - **Salon B; Salon C; Salon D**
- 11:30 AM Break-out/Concurrent Session- **Salon B; Salon C; Salon D**
- Noon Luncheon - **Salons EFG**, registrants, vendors, speakers - buffet
- 12:50 PM 2020 Conference Planners' Presentation--**Salon A**
- 1:00 PM-2:15 PM Gary Sipiorski/John Kappelman  
*(Agricultural Economic Forecast/Trends)*
- 2:15-3:00 PM Karen Kelley/Kelley Country Creamery  
*(Diversity in dairy agriculture)*
- 3:00 PM Break & Vendor Visits
- 3:30 -5:00 PM NAFBAS Business Meetings - **Salon B**  
NFRBMEA Business Meetings - **Salon D**
- Adjourn
- 6:30- 8:30 PM Evening Event: Lake Orchard Aquaponics  
Traditional Wisconsin Brat Fry will be served!  
Tour of Aquaponics, Outdoor Games, Small Par 3 golf  
<http://www.lakeorchardaquaponics.com/>  
(Transportation: Personal Vehicle; Carpool)
- 7:00-10:00 PM Bonfire w/ S'mores on the beach--**Lakeside Terrace Bonfire Pit**

## **Wednesday, June 12**

6:45-7:45 AM	Breakfast at Hotel - registrants and families- buffet-- <b>Salons EFG</b>
7:30-8:00 AM	BUSES LEAVE AT 8:00 SHARP Load Buses for Tours ( <b>In front of Salon B,C,D</b> ) Tour 1: Kohler Company/Farm WI Discovery Center Tour 2: LaClare Goat Farm, Creamery, Retail Shop & Cafe And Farm WI Discovery Center Tour 3: Maritime Museum & Submarine Tour/Farm WI Discovery Center
11:00--Noon	Arrive at Farm WI Discovery Center
Noon--1:00 PM	Artisan Cold Sandwich Buffet at Farm WI Discovery Center
12:30-3:30 PM	Tour the Spudmobile in the Parking Lot of the WI Discovery Center
1:30--3:30 PM	Tours to Grotegut Dairy Farm/Departing & Returning at WI Discovery Ctr
3:00-4:00 PM	Return to Blue Harbor
3:30-5:15 PM	Early Career Session #2 - <b>Salon B</b>
6:15 PM	Group dinner for Early Career Participants-- <b>Location to be announced.</b>
	Evening on own
7:00-10:00 PM	Bonfire w/ S'mores on the beach- <b>Lakeside Terrace Bonfire Pit</b>

## **Thursday, June 13**

7:00-8:00 AM	Breakfast at Hotel - registrants - buffet-- <b>Salon EFG</b>
7:30 AM	Denny Jackson Storytelling
8:00-9:00 AM	Monica Kramer McConkey ( <b>Salon A</b> ) <i>(Hands on approach to dealing with farm families emotional stress.)</i>
9:00 -11:00 AM	Tina Kohlman/Stephanie Plaster--UW-Extension Motivating Farmers in a Time of Change: Building Confidence in Listening and Communication Skills
Noon	NFRBMEA Post-Conference Board Meeting-- <b>Salon E</b>