

# 2017 National Farm Business Management Conference

## *“Future Farming Techniques & Technologies”*

National Association of Farm Business Analysis Specialists  
National Farm & Ranch Business Management Education Association

June 11--15, 2017

Embassy Suites, Des Moines, IA

### CONFERENCE AGENDA

#### Saturday June 10

7:00-10:30 Embassy Suites' Breakfast Buffet

1:00- 5:00 Early Career Session #1 – *Mississippi Room*

5:30 Early Career Dinner

5:30- 7:30 Embassy Suites' Evening Reception

8:00- 9:00 2018 Conference Planning Committee Meeting, *Atrium*

#### Sunday June 11

Bob McHugh, Chairman of the Day

7:00-10:30 Embassy Suites' Breakfast Buffet

1:00- 4:00 NFRBMEA Board Meeting – *Platte Room*

1:00- 5:00 Early Career Session #1, cont. – *Mississippi Room*

1:00- 5:00 CHS Scholarship recipients meeting – *Executive Board Room*

1:00- 7:00 Conference Registration Begins – *Pre-Convention Area*

1:30- 6:00 Entertainment / Family Suggestions for do it yourself activities

2:00- 4:00 NAFBAS Board Meeting – *Potomac Room*

3:00- 4:00 NFRBMEA Past Presidents Meeting – *Salon A Room*

4:00- 5:30 NAFBAS/NFRBMEA Joint Board Meeting – *Potomac Room*

5:30- 7:30 Embassy Suites' Evening Reception

6:00- 8:30 Evening Welcome Reception (Hors D' Oeuvres) – *Salon E-H & Atrium*

6:50 p.m. Welcome to the 2017 Conference – **Don Nitchie & David Gillman**

7:00 p.m. Welcome to Des Moines – **Vicki Comegys**

7:15 p.m. Entertainment- **Isiserettes**

**Monday June 12****Larry McAlexander, Chairman of the Day**

- 6:00- 9:00 Embassy Suites' Breakfast Buffet
- 7:00- 8:00 CHS Scholarship Recipients @ Breakfast  
7:00- 8:00 First-Timers' Meeting @ Breakfast
- 7:30- 8:00 Registration Continues – **Pre-Convention Area**
- 8:00- 2:45 *General Session- **Salon A-C***
- 8:00- 8:15 “Welcome to the 2017 Conference” – **Kent Ruppert**
- 8:15- 9:15 **Bill Northey**: Iowa Secretary of Agriculture-- *Iowa Agriculture Opportunities*
- 9:15-10:05 **Ryan Bergman**: Iowa State University, Agricultural and Biosystems Engineering, Program Coordinator--*Drones and Aerial Imagery in Today's Ag Industry*
- 10:15-10:20 BREAK – **Pre-Convention Area & Atrium**
- 10:20-11:10 **Dr. Chad Hart**: Iowa State University, Assoc. Prof. of Economics, Crop Markets Specialist Extension Economist-- Ag *Outlook 2017/2018*
- 11:10-12:00 **Josh M. Guttau**: CEO, TS Banking Group-- *Creating & Protecting Prosperity for Ag Producers*
- 12:00-1:00 Luncheon at Hotel **Atrium**
- 1:00- 1:50 **Sean McMahon**, Executive Director, Iowa Agriculture Water Alliance Presentation—*Farmer-led Efforts to Improve Water Quality*
- 1:50- 2:40 **Steve Berger**: Farm Producer who been a Pioneer in Cover Crops--*My Experience with Cover Crops*
- 2:40- 3:00 Walk across bridge to **World Food Prize Building**
- 3:00- 5:00 World Food Prize Presentation/Tour — Welcome by **Ambassador Quinn**
- 5:00 p.m. Adjourn
- 5:30- 7:30 Embassy Suites' Evening Reception
- 6:30 p.m. Evening on your own

**Tuesday June 13**

**Al LaMar, Chairman of the Day**

- 6:00- 9:00 Embassy Suites' Breakfast Buffet
- 6:00- 6:30 Vendor Set-up (Tom Thaden, Coordinator) – **Atrium**
- 8:00-12:00 General Session Begins- **Salon A-C**
- 8:00-9:00 **Steve Elmore:** DuPont Pioneer Chief Economist-- *The Global Ag Economy and Future Trends*
- 9:00-9:50 **Phil Jennings:** Kinze Manufacturing – *The Beginnings, the Present, the Future*
- 9:50-10:10 Break- See Vendors – **Atrium**
- 10:10-11:00 **David Buman:** Sr. Vice President, TS Ag Finance and Chief Lending Officer at TS Banking Group—*Ag Lenders Outlook and working with Ag Producers in Understanding their Current Financial Position*
- 11:00-12:00 **Doug Peterson:** NRCS Regional Soil Health Specialist, USDA—*Building Blocks of Soil Health*
- 12:00-1:15 Luncheon at Hotel **Atrium**
- 1:00-4:00 **Spouse/Child Activity @ Science Center and IMAX**
- 1:15-2:00 Breakout sessions round 1 ---  
**Salon A-C: Income Tax Aspect and Consequences of Farm Financial Distress Transactions:** Bryan Manny & Mark Wood, Kansas Farm Management Assoc.  
**Salon G: Lacerte Tax Tips:** Meet the Software Representative  
**Miss/Mo: Office Tech Update:** Carl Johnson & Michael Jolley, NE Iowa Farm Business Association Consultants
- 2:05-2:45 Breakout sessions round 2 ---  
**Salon A-C: Income Tax Aspect and Consequences of Farm Financial Distress Transactions:** Bryan Manny & Mark Wood, Kansas Farm Management Assoc.  
**Salon G: Lacerte Tax Tips:** Meet the Software Representative  
**Miss/MO: Responding to Signs of Stress in Membership & Yourself:** Margaret Van Ginkel, Hotline Coordinator ISU Ext. Outreach
- 2:50-3:00 Break – See Vendors – **Atrium Exhibit**

3:00-3:45 Breakout sessions round 3 ---  
**Salon A-C: PcMars Updates:** Kent Vickre, Iowa Farm Business Assoc.  
**Salon G: Office Tech Update:** Carl Johnson & Michael Jolley,  
NE Iowa Farm Business Association Consultants  
**Miss/Mo: Responding to Signs of Stress in Membership & Yourself:**  
Margaret Van Ginkel, Hotline Coordinator ISU Ext. Outreach

3:45- 4:45 NAFBAS Committee Meetings – **Salon A-C**  
NAFBAS State Leaders Meeting- **Miss/Mo**

3:50- 4:45 NFRBMEA Business Meeting – **Salon G**

4:45 p.m. Adjourn

5:30- 7:30 Embassy Suites' Evening Reception

5:30- 8:30 Iowa State Historical Building (5 blocks east of Embassy Suite)  
6:00 Dinner, served by local Italian restaurant (Braatta's)  
7:00 Museum & Collection Exhibits, (possible private vault tours)  
8:30 Group Outing concludes

**Wednesday June 14** **Tracy Ellingson, Chairman of the Day**

6:00- 9:00 Embassy Suites' Breakfast Buffet

CHS Scholarship Recipients' Meeting--- Atrium

8:20- 4:30 Load buses for tour ---*See addendum for more information*  
Tour #1- Pella Tour, Leave @ 8:20 AM; Return @ 4:00 PM  
Tour #2- JD Tour, Leave @ 9:00 AM; Return @ 4:00 PM  
Tour #3- Seed Tour, Leave @ 8:45 AM; Return @ 4:30 PM

5:30- 7:30 Embassy Suites' Evening Reception

6:30 p.m. Evening on your own

(see next page)

**Thursday June 15**

**Tom Thaden, Chairman of the Day**

6:00- 9:00 Embassy Suites' Breakfast Buffet

7:30- 7:55 Denny Jackson Storytelling Breakfast, Host: Ira Beckman - **Salon A-C**

7:55-8:10 2018 Conference Presentation, **Miguel Saviroff & Barry Kurtz- Salon A-C**

8:10- 10:15 General Session Begins- **Salon A-C**

8:10- 9:10 **Dr. Matt Helmers:** Iowa State University, Agricultural and Biosystems Engineering, Associate Chair for Research and Extension—  
Reducing Nutrient Export: IN-field Management and edge of Field Practices

9:10-10:00 **Dr. Dave Muth:** Co-Founder AgSolver-- Improving Economic and Environmental Performance through Precision Business Planning

10:00-10:15 2017 Conference Closing Comments—Kent Ruppert

10:15-11:30 NAFBAS Business Meeting – **Salon A-C**

10:15-11:30 NFRBMEA –Business Meeting- **Salon H**

11:30 Adjourn Conference

12:00-2:00 NFRBMEA Board Meeting – **Potomac**