



visit **R**ochester

Rochester, NY looks forward to hosting

2015 National Farm Business Management Conference to be held in downtown Rochester, NY; the "Hub of Agriculture"

New York is a top 5 state in milk, apples, grapes, cherries, pears,
cabbage, onions, maple syrup

June 2015

We know once you visit Rochester, you'll be delighted at all there is to experience and discover. Its people and places live up to our top rankings for friendliness, family fun and memorable getaways.

The Greater Rochester Area is located on Lake Ontario's southern shore between Buffalo and Syracuse, and just across from Toronto. Rochester was built on waterways; both the famous Erie Canal and the Genesee River flow through our city. A 96 foot tall waterfall cascades in the center of our downtown. Just a short drive away visitors can get to the Finger Lakes region with over 100 wineries that offer tours and tastings.

Golf—over 60 semi-private and public golf courses
Hike/Bike/Paddle—12,000 acres of parkland, 100 miles of trails and waterways

Travel with Kids—over 100 family friendly attractions
Shopping—from major shopping centers to neighborhood boutiques

Food/wine/beer—and home to the best farmers market in America (by Farmland Trust)

Cultural Abundance—abundance of dance, theatre, music, art, photography & film

Gardens—discover why Rochester is the "Flower City" events

For all that there is to see and do in
the City of Rochester and the
surrounding area visit:

www.visitrochester.com

Here are a couple activities you might want to look into...

Geva Theater - www.gevatheatre.org
Rochester Broadway Theatre League -
www.RBTL.org
The Little Theater - www.TheLittle.org

Sports teams:

Rochester Red Wings Baseball
Rochester Raging Rhinos Soccer
Rochester Rattlers Lacrosse

Annual Festivals:

Lilac Festival –May
Jazz Festival-June

Corn Hill Arts Festival-July
Park Ave Arts Festival-August



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More Reasons to Visit Rochester Again!....

Strong-National Museum of Play - www.thestrong.org

Strong is the only museum in the world devoted to PLAY! You'll find an exciting, hands-on, welcoming place to play, learn and dream; a place to pretend, wonder and explore. Also home to the Dancing Wings Butterfly Garden and the National Toy Hall of Fame exhibit and the largest collection of electronic games in the world.

George Eastman House – International Museum of Photography & Film— www.eastmanhouse.org

It is a place of memories as the exhibit "Machines of Memory" takes a spot at the Museum, featuring a variety of photographic highlights and the revolution of photography. Or visit the House itself, a grand mansion and exquisite gardens have been restored to Mr. Eastman's grandeur. Take in a movie at the historic Dryden Theatre.

Casa Larga Winery— <http://www.casalarga.com>

See wine making from graft to glass at Casa Larga, Monroe County's only winery. Tours, tastings, special events facility and unique gift shop.

Corn Hill Navigation- <http://samandmary.org>

The operation of Sam Patch packet boat replica embarks from Pittsford, New York, and provides an unparalleled opportunity to experience history and enjoy a relaxing getaway that showcases the beauty and ingenuity of America's celebrated Erie Canal.

Seabreeze Amusement Park-<http://seabreeze.com>

Located on Lake Ontario, Seabreeze has more than 65 great attractions ranging from thrilling adult rides and classic family rides, a waterpark and kiddie rides too.

Fun Facts about Rochester

- A community of waterways including a Great Lake, historic Erie Canal, Genesee River and a 96-foot city waterfall
- Birthplace of Eastman Kodak Company, Xerox Corporation and Bausch & Lomb

Greater Rochester International Airport offers direct flights from many major airports including...

Minneapolis, New York, Newark, Cleveland, Philadelphia, Baltimore, Atlanta, Chicago and many more!

Looking for a place to eat? Be sure to check out our new let's eat guide at letseatroc.com