

National Farm Business Management Conference Salt Lake City, Utah • June 8 - 12, 2014

Pre-Conference Workshop NAFBAS & NFRBMEA New Educator Workshop. Directed by Bob Rhea, Dwight Raab & Tina Barrett. Workshop Topics include: Farm Financial Analysis, Making Successful Farm Visits, Collecting Year-End Data, Completing Analysis, Interpreting Analysis, and Basic Tax Information.

Saturday, June 7

1:00 PM Workshop —Parleys

5:00 PM Adjourn

6:30 PM Evening Meal Together

Sunday, June 8

8:30 AM Workshop Continues —Parleys

NOON Adjourn

Sunday, June 8

Session Chair: Jay Olsen

8:00 AM		Mormon Tabernacle Choir National Sunday Morning Broadcast at Historic
		Tabernacle. Free and open to publicappropriate dress is "nice casual" (Ladies- skirts
	1:00 PM	or slacks). Meet in hotel lobby and leave by 8:15. NFRBMEA Board Meeting —Red Butte
		Conference Registration Begins — Wasatch Foyer 1
	2:00 PM	NAFBAS Board Meeting — Millcreek
	4:00 PM	NAFBAS/NFRBMEA Joint Board Meeting — Wasatch 1 & 2
	5:00 PM	NFRBMEA Past Presidents' Meeting —Red Butte
	7:00 PM	Welcome Reception (Ice Cream Social) — Wasatch 3 & 4
	8:00 PM	Downtown evening programs (all within easy walking distance)

Monday, June 9 "Create a Vision"

Session Chair: Al Dustin

7:00 AM	Breakfast at Hotel (families and guests included) — Wasatch 3 & 4
7:10 AM	First-Timers' Meeting (working breakfast) —Corner area, Wasatch 3 & 4
7:30 AM	Registration Continues — Wasatch Foyer 1

- 8:00 AM Welcome —Wasatch 1 & 2
- 8:15 AM "Ag in the West and Challenges & Opportunities for Agriculture" Wasatch 1 & 2

 Leonard Blackham, Retired Commissioner, Utah Department of Agriculture & Food
- 9:00 AM "Consensus Building in Agriculture: Peer Groups to Manage for a Common Goal"

 Bill Hopkin, Director, Utah Dept. of Agriculture Grazing Improvement Wasatch 1 & 2
- 9:45 AM BREAK Wasatch Foyer
- 10:00 AM "Matching Resources for Business Sustainability & Diversification" Wasatch 1 & 2 Gregg Simonds, Open Range Consulting
- 11:00 AM Breakout Sessions:
 - "Community Colleges: Meeting Educational Needs for Adults and Adult Education Cost In Rural America" —Dr. Randy Smith, Rural Community College Alliance —Millcreek
 - "Farmers Tax Guide" Dr. Ruby Ward, Utah State University Red Butte
 - "Staff (Finding, Training, Retaining, Employee Policies)"—Tina Barrett
 —Wasatch 1 & 2
 - NOON Lunch at Hotel (2015 Conference Promotion) Wasatch 4
 - 1:00 PM <u>Technical & Training Breakouts:</u>

1:00-2:00 PM Breakout #1:

- New Tax Topics (group discussion with moderators) —ACA and others —Millcreek
- "Devices, Methods & Apps to Communicate with Clients/Students" Josh Tjosaas & Mike Mastey, MN FBM Instructors — Red Butte
- "Grinding of the Gears: Making the Shift- Education to Consulting" —Pat Harrington,
 Retired FBM Instructor, Central Arizona College —Wasatch 1 & 2
- 2:00 PM BREAK & Rotate
- 2:15 PM **2:15-3:15 PM Breakout #2:**
 - "Year-End Data Collection Tools & Processes" —Lauren Omer, Area Extension Specialist, Kentucky Farm Business Management —Millcreek
 - "Finding, Writing, Working, Reporting Grants" Kevin Klair, Ext. Economist, CFFM,
 University of Minnesota Dept. of Applied Economics Red Butte
 - "Provide the Service— Grow the Business as a Consultant" Jim Kelm, Dairy Business Consulting, also retired FBM Instructor, Riverland CC; President, FFSC Wasatch 1 & 2
- 3:15 PM BREAK Wasatch Foyer 1 & 2
- 3:30 PM NFRBMEA Business Meeting —*Millcreek* NAFBAS Committee Meeting —*Red Butte*
- 5:00 PM Adjourn
- 6:00 PM Dinner & Evening on Your Own

Tuesday, June 10 Tour Day

Session Chair: Kathryn Rawson

7:00 AM Breakfast at Hotel (for everyone) — Wasatch 4

8:15 AM Load Buses— see below for departure times. Lunch on Tours

Tour #1 Load Bus @ 8:30 AM (8-hr. Tour)	Tour #2 Load Bus @ 9:00 AM (6½-hr. Tour)	Tour #3 Load Bus @ 9:00 AM (5-hr. Tour)
9:30—11:30 AM	9:30 AM—12:45 PM	10:00 AM—12:00 PM
Hill Air Force Base	Water Conservation Garden	Jordanelle Dam & Hydro Power,
Aerospace Museum	(West Jordan) Central UT Project	Provo River Restoration
Lunch	Lunch	Lunch
1:30—3:00 PM	1:30—3:00 PM	Return to Hotel
Bailey Farms International	Hill Air Force Base Aerospace	
Brigham City	Museum	

6:00 PM Evening on Your Own

Wednesday, June 11 "Make a Difference" (Speaker Day)

NFRBMEA Business Meeting —Red Butte

Session Chair: David Gillman

6:00 AM	Vendor Set-up — Wasatch Foyer
7:00 AM	Breakfast at Hotel — Wasatch 4
8:00 AM	"Financial Tools, Vision for Management, Goal Setting, Sustainability" — Wasatch 1 & 2
	Burke Teichert, Ranch and Farm Consulting, and Management Contributor to <u>Beef Magazine</u>
9:00 AM	Marketing Panel — Moderated by Jed Christenson, UDAF Director of Marketing
	— Wasatch 1 & 2
	9:00—9:20: Vegetable Growing for Direct Marketing —Jake Harward
	9:20—9:40: Alfalfa Hay Press & Hay Exporting —David Condie, Triple C Farms
	9:40—10:00: Panel Q & A
10:00 AM	BREAK– VISIT WITH VENDORS <i>—Wasatch Foyer</i>
10:30 AM	"Using Management Accounting to Link Financial Performance Analysis & Strategic
	Thinking" —Dick Wittman, Wittman Consulting & Full-time Farmer —Wasatch 1 & 2
NOON	Lunch at Hotel —William Nelson —CHS (sponsor) —Wasatch 4
1:00 PM	Dick Wittman (continued) — Wasatch 1 & 2
2:30 PM	BREAK– VISIT WITH VENDORS <i>—Wasatch Foyer</i>
3:00-3:45 PM	Dick Wittman (concludes) — Wasatch 1 & 2
4:00 PM	NAFBAS Business Meeting — Millcreek

4:00 PM	CHS Scholarship Recipients Meet with William Nelson —Juniper Boardroom
4:45 PM	Adjourn
5:15 PM	Begin loading "UsBus" trolley to Heritage Park to Evening Group Activity —Hotel Lobby
6:00 PM	Group Dinner at This is the Place State Park Outdoor Bowery. Dutch Oven Beef & BBQ Turkey by Cow Camp Catering
8:00-8:30 PM	Trolley Buses Load Back to Hotel

Thursday, June 12 "Leave a Legacy"

Session Chair: Jay Olsen

7:00 AM	Denny Jackson Storytelling Breakfast (Event open to all) — Wasatch 4
8:15 AM	"RME and Farm Business Management Education" — Wasatch 1 & 2 J. Shannon Neibergs, Director, Western Center for Risk Management Education
9:00 AM	"Agriculture Water: Protecting the Future of Our Nation" — Wasatch 1 & 2 Warren Peterson, VP of Farmland Reserve
10:15 AM	NAAE Partnership in Farmer to Farmer Program in East Africa — Wasatch 1 & 2 Jay Jackman, Executive Director, National Association of Agriculture Educators
10:45 AM	Wrap-Up — Wasatch 1 & 2
11:00 AM	Conference Adjourns
NOON	NFRBMEA Post-Conference Board Meeting —Millcreek